

USE
Victory
Bread
SAVE
WHEAT

USE Victory Bread—save wheat. That's an important obligation with you now.

When you have it toasted—just right, and buttered hot, you'll find that this "substitute" bread has a lot more flavor.

Toasting brings out flavor—every time. It makes tobacco delicious. Try Lucky Strike Cigarette—it's toasted.

LUCKY STRIKE
CIGARETTE

It's
toasted

SAVE the TIN-FOIL from
Lucky Strike Cigarettes
and give it to the Red Cross

Guaranteed by
The American Tobacco Co.
INCORPORATED

ALBODON

For That Nov. 20th
Christmas Box
Overseas

WHEN you make up your Christmas box to be sent abroad, don't forget to include a few tubes of ALBODON DENTAL

CREAM. There is nothing you can buy that will please him as much and at the same time be as beneficial to his health. It is something he can seldom buy or get over there.

Whether he is in France, in arctic Siberia or tropical Palestine, you can be sure

ALBODON

with its high cleansing and antiseptic properties, will reach him in perfect condition. It is the only dentifrice that does not harden in the tube in any climate. A single tube used twice a day will last him five or six weeks. It is only 25c a tube.

Every dealer sells Albodon and every dentist knows the formula and recommends it as an aid to health.

How to Send It: If the package is to go to a man in the Army, consult your nearest Red Cross for shipping directions; if for a man in the Navy, inquire at the post office or at the express company. Your package must leave by Nov. 20th for the Army, Nov. 15th for the Navy.

"Tooth paste! It's the one thing I wanted. A thousand thanks for sending it!"



Buy and Try
CLAROLA

"The Oil Supreme"

—Use it in All Cooking Instead of Butter, Lard or Oils.

—Use It in Salad Dressings Instead of High Priced Oils.

The surprising thing is that the exceptional value of Peanut Oil for cooking was not discovered before. No other oil possesses such high food value or is as easily digested as CLAROLA—made from the choicest Peanuts—satisfactory and economical for use in cooking where fats, oils, etc., are required.

CLAROLA
"The Oil Supreme"

CLAROLA is so rich in Protein—the muscle building food—that a tablespoonful is equal in food value to a glass of rich milk. Try it in baking—Pies, Cakes, Biscuits—in the new war time recipes, barley, buckwheat, rye or rice flours, in frying and in all salad dressings. Its flavor will surprise and delight you. Don't ask for Peanut Oil—ask for CLAROLA. Used in leading Clubs, Hotels, Restaurants, Dining Cars, etc.

Quart Tins, 90c. Gallon Tins, \$3.35.

Book of Recipes Free—Write for it.

Can be purchased from all first class dealers.
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135 West 42d Street New York

HOTEL BELLECLAIRE
NEW YORK
Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

There will be the usual home gathering at the Belleclaire during this month. The folks that have been living in the country since last Spring are now seeking the cosy corners in the Belleclaire, and getting settled for the winter months. Home-coming, however, is almost a daily event so far as the Belleclaire is concerned. Somehow our guests feel as we do, that when we meet, even if it is not oftener than once a week or month, it is a home greeting. We like to see the old friends and they like to see us. It is a mutual pleasure and satisfaction.

There is a certain security and confidence when we get together. It is this that makes everybody very comfortable and happy.

Whenever you feel like it, drop in on this contented family party and share with us the good cooking and all of the other home comforts.

Robert D. Blackman,
Proprietor.



Champlain
Studios

The Gift of Gifts

Just jot down a list of all the things you could give this Christmas. Then think a moment.

What gift above all others would your family and friends most appreciate? What gift would really represent you and convey the beautiful sentiment which Christmas giving is supposed to have?

Your photograph, of course! The gift of gifts. And it can be made so economically, too, if you take advantage of our Special Holiday Offer.

Don't wait until we're too rushed to promise definite delivery. Come in to-day.

CHAMPLAIN STUDIOS, 392 Fifth Avenue, New York

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Also

306 Fifth Avenue, New York

Between 32nd and 31st Streets

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is incomparable. A compelling loveliness combined with unmatched service makes this bewitching silk the first choice of all discriminating women.

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Satin, and cape lined
with Printed Pussy
Willow Silk.

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